Name: Ibe Chinaza Kalu

I'm honoured to stand for BPP Students' Association President. As a Student Voice Representative, Society President, and active focus group contributor, I've experienced strong student representation firsthand and I'm ready to build on it

My Vision: An Empowered and Inclusive Student Community

As a student President, my vision is to build a more connected, informed, and empowered student body, where every student, across all campuses and modes of study, feels heard, supported, and involved. I will lead a data-informed, student-centred presidency focused on these pillars:

- i. **Representation**: Amplifying student concerns and solutions at the highest decision-making tables.
- ii. **Engagement**: Delivering impactful, inclusive events that connect students beyond academics.
- iii. Awareness: Launching campaigns that educate students on their rights, services, and opportunities at BPP.

Leadership for Every Student

As an international student from a multicultural background, I understand the strengths and challenges of our diverse community. I'll ensure all students (on-campus, online, undergraduate, postgraduate, or apprentices) feel included. Through a grassroots campaign and campus visits, I'll engage directly with students, identify pain points, and channel their voices into policy discussions

Building Strong Partnerships

As a team player, I understand that great leadership is collaborative. I have worked with the former President, student reps on assigned projects, committee of the BPP Nigerian Society where I am serving as the President and BPP leadership discussing and providing solutions to issues facing the students, and I will continue in that spirit, and together we will:

- i. Strengthen the Student Voice Representative network with better training and visibility.
- ii. Work together with the Customer Experience Team to deliver student-centred events and initiatives.
- iii. Partner with Deans and staff across the four Schools (Business, Law, Technology, Health) to promote a unified student agenda.

From Feedback to Action Plan

Having participated in numerous focus groups, I understand the power of student insight, also, as an MSc. Management with Data Analytics student, I understand how feedback data can be transformed into useful insights that help decision-making and drive business goals.

I will:

- i. Use feedback from the NSS, PTES, and student forums to identify key issues.
- ii. Evaluate all initiatives with clear, transparent metrics with concerned stakeholders
- iii. Share reports on outcomes and progress with students regularly.
- iv. Present graphical reports from student feedback to stakeholders for easy interpretation.

Leadership with Integrity

I will lead with professionalism, fairness, and respect in line with the Students' Association President's Code of Conduct. I understand the weight of this responsibility and will represent every student with integrity, whether in meetings with senior executives, public events, or policy discussions.

Real Change for Real Students' Ideas

I will:

- i. Advocate for better career support, part-time job access, and graduate networking events.
- ii. Introduce sporting tournaments, cultural and wellbeing activities like bring and share and joint cultural and club events, that reflect our diverse student body.
- iii. Champion mental health awareness and better visibility for student support services.

Thank you for this opportunity.