

“Ask not what your country can do for you — ask what you can do for your country.” said John F. Kennedy, when he became the president of the USA.

That is my manifesto. It's not just about what BPP University can do for us; it's about what we, as a united student body, can achieve together to shape our academic journey and future careers.

My vision is simple: engage directly with you, listen to your hopes and dreams, and work together to make them happen.

I want to know how you feel about your journey here by shaking your hand (or hi-fiving) and listening to your voice in person. Cold emails or ten-minute surveys, while sometimes useful, don't feel very personal.

I want you to find fulfilling employment after you graduate. I aim to boost student engagement through more cultural events. I believe inviting successful Alumni to job fairs can inspire students. I also want students studying outside London to feel more involved. Ultimately, I want students to be happy and proud of studying at BPP.

Of course, this is not done alone. My approach is one of collaborative leadership: working hand-in-hand with student representatives, the Students' Association, and University staff, including Senior University Leaders. I will empower student representatives, ensuring their skills are developed and their insights are effectively channelled into University decision-making.

Fortunately, with me, you have experience in advocating for students. I volunteered as a Student Voice Representative during my MSc at the Business School. Being able to convey student concerns well, I was nominated to represent students in multiple meetings with the senior management.

For one thing, I advocated for student representation from all major BPP Schools in the Academic Council. We cannot have only two students and one Student President representing four major schools. Only a Tech student can provide feedback on the best way forward for the Tech school.

I also stand strongly on diversity and inclusivity. After one of my classmates expressed isolation being the only Nigerian in their cohort, I advocated for more equitable cohort distribution to ensure all students feel a sense of belonging in their mix.

Now, to improve 30,000 student lives, we would need strategic initiatives. We will be reaching the student population across all centres and modes of study, utilize targeted focus groups to make the least heard are brought forward, make digital feedback channels more accessible, and encourage anonymity and confidentiality.

We will work together to define what we, the students, want, and then come up with ways to measure our success. Employability is very high on my list. We will also be

utilizing external results like the National Student Survey (NSS) and Postgraduate Taught Experience Survey (PTES), and encourage honest and open feedback.

We will do this via commitment to professionalism, fairness, and mutual respect. I don't just aim to lead; I plan to show the way forward.

Let's move forward together, not just asking for change, but actively creating it.