

STUDENT PRESIDENT MANIFESTO

Deborah Owoicho

Listening. Leading. Lasting Change.

Every student begins their journey at BPP with different ambitions, experiences and challenges. Some balance work alongside study, change careers, adapt to a new country or prepare for the next stage of their professional journey. Although our journeys are different, we all want the same thing: to feel supported, represented and empowered to succeed.

I am standing for Student President because I believe the strongest student communities are built when every voice is heard and every perspective is valued. Effective leadership is not about speaking for students; it is about listening with purpose, working collaboratively and turning student feedback into meaningful, evidence-informed action.

What I Will Champion

Strengthening Student Representation

Students should feel confident that their views influence decision-making. I will work with Student Voice Representatives, the Students' Association and University leaders to strengthen communication between students and the University. Through forums, focus groups and representative engagement, I will help ensure feedback is gathered consistently, acted upon and communicated transparently so students can see how their voices shape positive change.

Creating a More Connected Student Community

BPP's diverse student community should be a place where everyone feels welcomed, included and connected. I will champion initiatives that promote inclusion and

engagement through social, cultural and professional opportunities that strengthen our sense of community.

Supporting Career Success

BPP's commitment to *Building Careers through Education* should be experienced by every student. I will work collaboratively with the University to increase awareness of employability events, graduate recruitment opportunities, leadership programmes, mentoring initiatives and part-time work opportunities, helping students build the skills, confidence and networks needed for future success.

Using Evidence to Drive Improvement

Effective representation is built on evidence, not assumptions. I will champion the use of student feedback, Student Voice Representatives, focus groups, the National Student Survey (NSS), the Postgraduate Taught Experience Survey (PTES) and other engagement opportunities to identify priorities, measure progress and evaluate improvements. I will keep students informed about actions taken so they can see how their feedback contributes to meaningful improvement.

My Commitment

Leadership is not about speaking for students; it is about ensuring every student is heard. I will work collaboratively with Student Voice Representatives, the Students' Association, University staff and senior leaders to develop practical, evidence-informed solutions that enhance the student experience while representing our diverse community with professionalism, integrity and respect.

I believe the best solutions come from listening, collaboration and shared purpose. My role will be to connect people, encourage dialogue and help turn student feedback into positive, lasting change.

I cannot promise to solve every challenge overnight, but I can promise to listen with empathy, communicate openly and represent every student with honesty, integrity and

accountability. Together, we can strengthen student representation, increase engagement and create opportunities that empower every member of our BPP community to succeed.

VOTE DEBORAH OWOICHO FOR PRESIDENT

Listening. Leading. Lasting Change.